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Food Bank of Northeast Arkansas Receives Grant from Community Foundation of Cross County

Jonesboro, July 9, 2019: The Food Bank of Northeast Arkansas announced today that a \$500 grant it received from the Community Foundation of Cross County, an affiliate of the Arkansas Community Foundation, will be used to conduct a Cooking Matters at the Store Pop-Up event. The event will take place at the Good Shepherd Center Food Pantry in Wynne, a partner agency of the Food Bank. It will be held on the same day as a regular pantry distribution, so that community members will have access to both.

A pop-up format is a unique way of conducting a Cooking Matters at the Store tour event outside of a grocery store. The tour allows participants to learn how to shop for healthy foods on a budget in a workshop, as opposed to in a store. Cooking Matters at the Store provides families with hands-on education as they shop for food, giving them skills to compare foods for cost and nutrition. Participants learn how to plan and budget for healthy, affordable, and delicious meals for their families.

“The Food Bank of Northeast Arkansas is excited to offer the Cooking Matters at the Store Program. This program allows us to teach families how to stretch their food budget while still making healthy choices.” said Christie Jordan, CEO of the Food Bank of Northeast Arkansas.

About Food Bank of Northeast Arkansas:

The Food Bank of Northeast Arkansas provides hunger relief to people in need by raising awareness, securing resources, and distributing food through a network of non-profit agencies and programs. The Food Bank of Northeast Arkansas provides the equivalent of 113,000 meals each week to individuals at risk of hunger in twelve counties. The Food Bank is a member of Feeding America and the Arkansas Hunger Relief Alliance, and because we work in collaboration, we can help provide 4 meals for every \$1 donated. For additional information on the Food Bank of Northeast Arkansas, please visit www.foodbankofnea.org. You can also find the Food Bank of Northeast Arkansas on Facebook, Twitter, and Instagram.

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